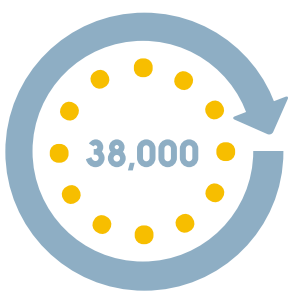
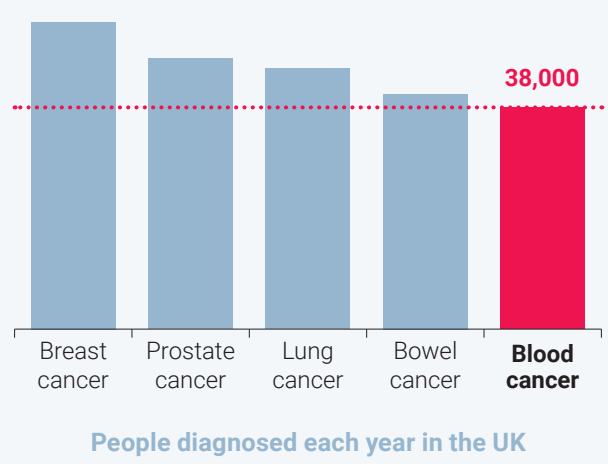
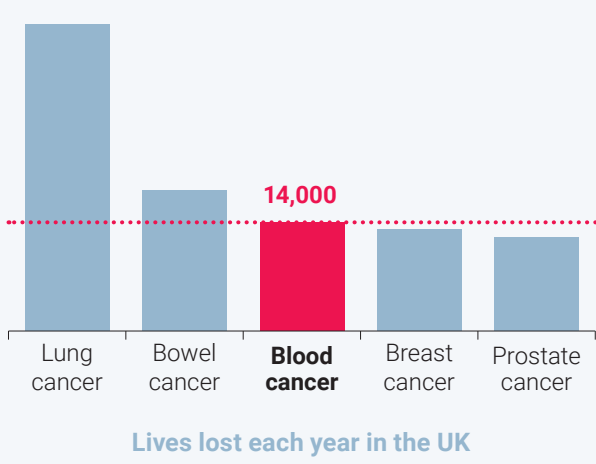


Blood cancer: the facts

#BloodCancerAwarenessMonth

3rd biggest cancer killer
3rd & 5th most common cancer

Blood cancer claims **more** lives each year than breast cancer or prostate cancer



38,000 people are diagnosed each year¹



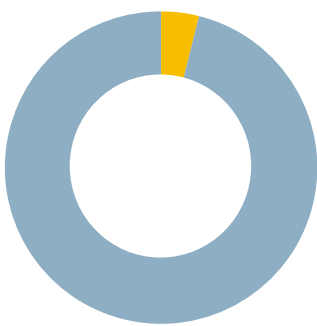
One person is diagnosed every **14 minutes**¹



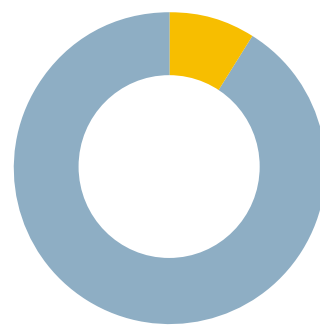
230,000 people are living with blood cancer²

So we increasingly need to think about how we support people living with and beyond blood cancer

But awareness about blood cancer is really low



Only **4%** of people know blood cancer is one of the biggest cancer killers³



Only **9%** of people know blood cancer is one of the most common cancers³

We must change this

Visit bloodwise.org.uk/our-awareness-campaign to find out how you can help

¹HMRN, hmrn.org/statistics/quick, Accessed August 2016

²HMRN, hmrn.org/statistics/prevalence, Accessed August 2016

³A recent survey among a representative sample of 2,249 adults aged 16–75 in the UK

Bloodwise

Formerly Leukaemia & Lymphoma Research